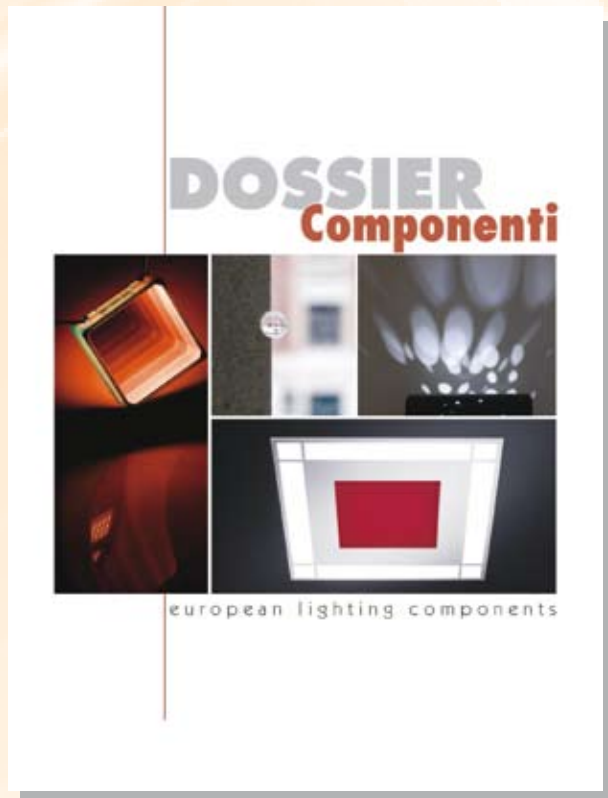
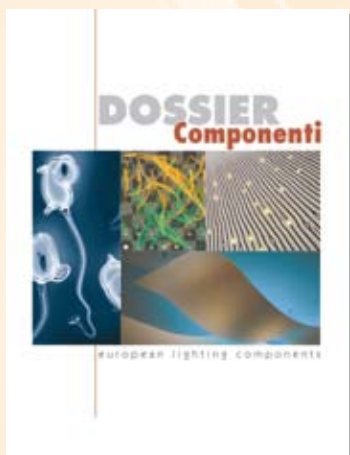
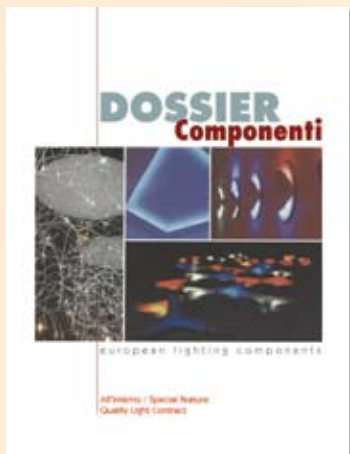


FOUR-MONTHLY

DOSSIER COMPONENTI

Lighting Components Magazine



www.edithabitat.com

DOSSIER COMPONENTI is the magazine that brings you a valuable overview of the world of lighting components, semi-finished products and processing methods.

To enrich and diversify its contents, **DOSSIER COMPONENTI** proposes a six-monthly insert "Quality Light Contract" encompassing all the themes of "light made to measure" with descriptions, interviews, case histories and detailed technology information about contract lighting. Published every four months in three languages (Italian, English and Spanish), the magazine is meant for lighting fixture manufacturers, importers, buyers, contract businesses, wholesalers of lighting components and electricals in Italy and abroad, and it also speaks to the world of design, designers, interior design & lighting design studios engaging in the design of large public places and entertainment facilities (bars and cafés, restaurants, stores and supermarkets, offices and meeting rooms, banks, hotels, trade fairs).

DOSSIER COMPONENTI is present at the main international fairs in the field of lighting the world over, from Western Europe to Eastern Europe, from the U.S.A. to the Far East, to the Arab Countries.





TARGET DISTRIBUTION

LIGHT FIXTURE MANUFACTURERS	75%
IMPORTERS/DISTRIBUTORS	13%
INDUSTRIAL DESIGNERS	5%
DESIGN STUDIOS	7%

DOSSIER COMPONENTI CIRCULATION

40,000 copies/year - 3 issues a year. Present at over 30 International trade fairs: Europe, Arab Emirates, Eastern Europe, Asia, America.

MATERIAL REQUIRED

CD: documents in Acrobat (.pdf), high-resolution (300 dpi) images in CMYK, with the fonts used + colour proofs included
 Delivery deadline: 40 days before the issue is published (mat@edithabitat.it)

2009 COSTS AND SPACE

FORMATS

Full page with bleed area 240 x 315 mm
 1/2 horizontal page 215 x 145 mm
 1/2 vertical page 105 x 295 mm
 1/4 page 105 x 145 mm
 Footer 215 x 75 mm

COSTS

Colour page

Full page Euro 1,870
 1/2 page Euro 1,260
 1/4 page Euro 750
 Footer Euro 930

Black and white page

Full page Euro 1,680
 1/2 page Euro 1,100
 1/4 page Euro 645
 Footer Euro 810

Colour page/product data sheet Euro 1,310

Monographs based on estimate

SPECIAL POSITIONS

Right-hand page Euro 2,720
 Back cover page Euro 3,550
 Extra charge for fixed position 20%

VOLUME DISCOUNTS

2 ads 5%
 3 ads 8%

Annual subscription Euro 76,00

Advertising inserts, monographs, Internet service activations based on estimates.

A Gruppo Maggioli brand.

Operational site:

Via Francesco Albani, 21 - 20149 Milano - Italy

Tel. +39 0248545811 - Fax +39 0248517108

info@edithabitat.com - www.edithabitat.com

